

## The 2008 AmCham-UPS Success and Innovation Awards

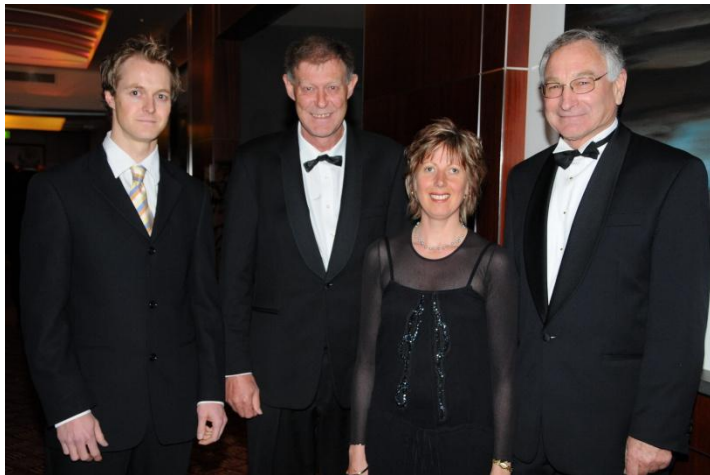
### ***Abel Software selected as a Finalist for the 2008 AmCham-UPS Success and Innovation Awards.***

“The annual Success and Innovation Awards provide an opportunity to showcase companies that have demonstrated imagination, innovation and entrepreneurship, and to honour and celebrate their achievements” advised Mark Fitzgerald, President of the American Chamber of Commerce in New Zealand. “The Awards celebrate success and innovation in the import, export and Investment sectors between New Zealand and its second largest trading partner, the USA.”

Peter Garnett, Abel Software’s Chief Executive Officer, said that “the company was delighted to be selected as a finalist for the 2008 AmCham-UPS Success and Innovation Awards.” The 2008 finalists are all innovative companies involved in a diverse range of goods and services – from software development to mechanical engineering, staff recruitment to food production.

Abel Software develops and markets Abel™, its flagship enterprise management software. It was Abel’s ability to handle large clients and to facilitate customer-owner custom development inside the Abel framework that attracted AlSCO Inc, a privately owned and operated USA company, to adopt Abel as its business software package. Abel now provides the critical operational and business capability to support AlSCO’s Textile Services operations in USA, Canada, Singapore, Australia and New Zealand, and is in the process of being implemented in Germany.

“It was the large growth in our relationship with AlSCO during 2008 that led to our selection as a finalist for this year’s awards” said Peter Garnett.



Callum Baird, Allan Baird, Jane Mattsen and Peter Garnett at the AmCham Gala Awards Dinner, 24 September 2008, at the Hyatt Regency, Auckland.