Abel

Automate every step of your shipping and delivery

A simple but powerful solution to streamline your e-commerce platforms, courier despatch and customer notifications

Starshipit

Our association with Starshipit

The New Zealand-based Starshipit is an established leader in fulfilment automation software that supports businesses around the world. In 2019, we began integrating Starshipit's functions into Abel to enable our customers to further improve and automate their courier shipments.

Abel users can initiate supported Starshipit functions through Abel's Despatch screens to streamline the shipping process for Starshipit courier despatches: creating courier orders, initiating shipping labels, validating addresses, and retrieving tracking and delivery details seamlessly from Abel.

Abel and Starshipit share a vision to provide businesses with powerful, scalable and affordable solutions backed by exceptional customer service and support.

Key Metrics

500k labels
printed through Starshipit each day

30+ Courier
integrations

4.8 stars
on major app stores

*metrics provided by Starshipit in May 2022

Introducing Starshipit +

Online retailers, wholesalers and other businesses can waste a lot of time arranging shipments with different couriers and answering customer queries about deliveries. Starshipit reduces the hassle of manual fulfilment by integrating directly with your e-commerce platforms and courier providers, giving you one dashboard to manage your shipping operations.

Starshipit uses customer-specific despatch rules to select the right courier and delivery options – and generate packing slips, shipping labels and even customs documentation.

What's more, Starshipit enables you to automatically send delivery updates to customers via SMS and email, including links to your own branded tracking pages instead of generic courier links.

Automated

Easy to use

Affordable

Benefits +

> 01 End-to-end automation
Starshipit automates your entire fulfilment process – reducing costly manual tasks and errors while improving your overall efficiency, customer service and brand awareness.

> 02 Easy to use
Fulfilment is easy with Starshipit. With no development time needed, the smart tool quickly integrates with your existing e-commerce platforms and preferred couriers. Whether you send 10 or 10,000 orders a month, Starshipit offers free onboarding, training and ongoing support – along with a 30-day free trial.

> 03 Simple, affordable pricing
Starshipit offers affordable plans to suit businesses at every age and stage. Starshipit also allows you to negotiate competitive shipping rates directly with couriers so you won't have to pay any aggregator margins.

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